



93rd Annual Cherry Festival

“A Slice of Cherry Heaven in 2011”

June 2-5, 2011

Vendor Application

We are now accepting applications for our 93rd Annual Cherry Festival. The theme this year is “A Slice of Cherry Heaven in 2011”.

These are *some guidelines* we expect you to follow:

Vendors are expected to provide their own: weights, stakes, tables, chairs, canopies, extension cords, lights, pigtails, power strips & tarps (to go around your booth or to cover up your tables at night).

- Beaumont does tend to get windy and we wouldn't want your canopy to blow away. Make sure you bring plenty of **weights**. Cherry Festival Association will inspect each booth, every night, to ensure it is properly secured.

Animals, of any kind, are **NOT** allowed on Festival grounds, at any time. The *only* exceptions are 'assistance' dogs for the disabled.

You are **NOT** allowed to sell or have the following items in your booths: *live animals, silly string, poppers, laser lights, swords, knives, or lighters*. We do not allow *Palm Readers or Psychic Readers*.

- If we see these activities/items in your booth:
 - 1- First time-- We will ask you to remove them.
 - 2- Second time-- you will be removed from the Festival. (no refunds)

Payment must be received with your application. If fees are not received with the application, the application will be discarded. No exceptions.

Once we receive your application, we will send you more information. Included will be information regarding booth set up.

Vendors will be placed on 9th Street until this area is full; then spaces along 10th Street will be assigned. Each area has two points of entry where patrons will enter.

We will only accept two vendors, similar in nature. This is to ensure variety of goods/services offered. If it happens that there are already two vendors signed up, similar in business to yours, before your application is received, you will be contacted; fees will be returned to you if other arrangements cannot be made.

If you have any questions, please contact Sue Pensak at (951) 769-7114 or by email cherryfestival88@yahoo.com

See you at the Festival!

*Sue Pensak
Cherry Festival Director
Vendor Coordinator*

We have a website: www.beaumontcherryfestival.org

ALL VENDORS ARE SUBJECT TO THE FOLLOWING TERMS & CONDITIONS

You must have a valid City of Beaumont business license. An application is enclosed. This form must be returned with the 'Vendor Application, along with \$10.

All vendors must have a California State Resale Tax number. If you don't have one, get one. Every application must have a number. We will be checking that numbers given are VALID. If you give an invalid number, you may not participate in the festival.

- Resale Tax Numbers are issued through the Board of Equalization. To obtain information about getting a number, or to check the validity of your number, contact them: 1-800-400-7115.
- Some of you may not need a Resale Tax number, but you need to write this fact on the application.
- If you have applied for a Resale Tax number, and have not yet received one, you need to write this fact on the application.

All vendor storage must be contained within your assigned space. You may not overflow into pedestrian walkways, or neighboring spaces.

All vendors must keep their spaces clean during the festival and leave it as clean as when you arrived in the end.

All vendors may only use assigned trash bins. Vendor must discard their trash in the large roll-off bins located on the northeast corner of 10th street; by Arts & Crafts.

You must recycle all items which are recyclable. Bins will be provided so please separate your trash from the recyclables.

These items are NOT allowed: *live animals, silly string, poppers, laser lights, swords, knives, or lighters.* We do not allow *Palm Readers or Psychic Readers.* If we see these activities/items in your booth:

- 1- We will first ask you to remove them.
- 2- Second time, you will be removed from the Festival. (no refunds)

You may *not* walk around and sell your merchandise. Sales are restricted to your designated booth area only.

All vendors must comply with local fire regulations. You must provide your own fire extinguisher for your booth.

Photographs of your displays are required with your application. If you want the photo returned to you, make sure to write your address on the back of the photo.

Applications are reviewed in the order we receive them.

You will be notified by a confirmation letter of a contact number and a time/date of when you should arrive to set up. If you miss your time, you will be put to the bottom of the list. If you are unable to arrive at the designated time, please contact us and let us know.

Incomplete applications will not be accepted. Payment must be included with your application to be considered. No Exceptions! We only allow 2 vendors of similar products to provide a variety of products/services at the festival. If we are full, you will be notified and a refund issued.

All vendors must supply their own: **electrical supplies** (see detailed list below), weights, stakes, tables, chairs & tarps for your booth; even if you are renting a canopy from us.

Electrical Supply

Please be aware that all power is supplied by a generator. High Power lights are not allowed. Power supplies will be within 50 feet from your booth. Canopies rented from the Cherry Festival will have one florescent light mounted in the booth.

Each Vendor is REQUIRED to bring the following:

- 1- **Extension cords** must meet the following standards:
 - a. Must be of **12 gauge wire**, as required by the Fire Department
 - b. **50 feet in length** to ensure it reaches the nearest power supply (spider box)
- 2- Only **one** extension cord is allowed to be plugged into the electrical supply, spider box. Unless you have paid for additional electrical supply.
- 3- You may need a **120 volt male twist lock pigtail**. This is NOT supplied by the Cherry Festival.
- 4- Only one light can be plugged into the extension cord without using a 20 amp rated power strip.
- 5- All lights shall be florescent, LCD or compact florescent energy saving lights.
- 6- Halogen lights, and old Standers Lights will not be allowed
- 7- Signs using colored or standard lights might be allowed, please check with the CFA before setting them up.
- 8- Large heat lamps or floodlight may only be used by **FOOD VENDORS** to heat their food.
- 9- Vendors will be required to plug their own electrical cords into the CFA supplied power boxes.
- 10- If a booth is required to be wired directly into the supply, the carnival electrician and **NO ONE ELSE** will do this.



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Vendor Application

Applicant information:

Business Name: _____

Resale number: _____

Contact Name: _____

Address (street, city, zip): _____

Phone: _____ Alt phone: _____

Email: _____

In Case of Emergency:

Name: _____

Phone: _____ Alt phone: _____

Description of what you will be selling:

FEEES

ENTER DOLLAR AMOUNTS



City of Beaumont Business License **\$10.00** _____
(Return enclosed form with this application)

OR current City of Beaumont License # _____
(Subject to verification)

ELECTRICAL POWER (check one): 110 volts; OR 220 volts

Extra electrical exceeding 20 amps or 100 volts **\$100.00 _____

Electricity will be turned on ½ hour before the festival begins and will be turned off ½ hour after festival closes each night

CHOOSE YOUR SPACE. These are the space sizes available. (If you are bringing a trailer, measure from the back to the front of tongue, to determine the space size you require.)

BASIC SPACE (space only) 10X10 **\$300.00** _____

BASIC SPACE (space only) 10X20 **\$575.00** _____

BASIC BOOTH (canopy, not enclosed, rented from us)
10x10 **\$450.00** _____

BASIC BOOTH (canopy, not enclosed, rented from us)
10x20 **\$875.00** _____

TOTAL FEE ENCLOSED \$ _____

(Personal Checks are NOT acceptable; please send a cashier's check or money order)

By signing this, I confirm that I have read and understand attached Terms and Conditions. I also know that *once my application has been approved, fees are not refundable.*

Printed Name: _____

Signature: _____

Date: _____

Before you mail this back to us, did you remember to:

- **Enclose a Photo of your display?**
- **Completely fill out your application?**
- **Enclose City of Beaumont business license?**
- **Enclose payment?**

Mail completed application, business license and payment to:

**Cherry Festival
c/o Sue Pensak
1310 Oak Valley Parkway
Beaumont, CA 92223**



CITY OF BEAUMONT

550 East 6th Street, Beaumont, California 92223
Attn: Business License Coordinator • (951) 769-8520

SPECIAL EVENT VENDOR BUSINESS LICENSE APPLICATION

THIS APPLICATION MUST BE COMPLETELY FILLED OUT PRIOR TO ISSUANCE OF A LICENSE.

Please read this application thoroughly before signing declaration. This application is not a permit to do business, you may be required to obtain other permits, as provided for by other departments. The provisions of the City of Beaumont, Business License Ordinance #333, provides for penalties for lateness in applying for and renewing business licenses. Failure to comply with the provisions of the City of Beaumont, Business License Ordinance, may result in the issuance of a citation, mandating a court appearance.

Business Name _____

Mailing Address _____

City State, Zip _____

Business Phone () _____ **Bus. Fax** () _____

Special Event _____

Description of Business _____

Ownership: Corporation Ltd Liability Corp Sole Proprietor Partnership Trust

State Lic. No. _____ **Federal ID No.** _____ **Expiration Date** _____

Resale No. _____ **Social Security No.** _____ **Health Permit No.** _____

Workers' Comp No. _____

CONFIDENTIAL INFORMATION - Enter below names of Owners, Partners, or Corporate Officers

Owner Name _____ **Title** _____ **Phone** () _____

Home Address _____ **Cell Phone** () _____

City _____ **State** _____ **Zip** _____

WORKER'S COMPENSATION WAIVER

"I certify that in the performance of work for which this license is issued I shall not employ any person in any manner so as to become subject to the Workers Compensation Laws of California. Note: If after signing this certificate, you hire any employee, you become subject to the Worker's Compensation provisions of the California Labor Code, and you must immediately comply with the provisions of Section 3700 or **your license immediately becomes revoked**".

Signature _____ Print Name _____ Date _____

I declare, under penalty of perjury, that this application has been examined by me, and to the best of my knowledge is true and correct.

Signature _____ Print Name _____ Date _____

Title _____ *Thank you for doing business in the City of Beaumont*

For Office Use Only

TOTAL AMOUNT DUE \$10 **Receipt No.:** _____ **Initials:** _____ **Date Paid:** _____



City of Beaumont

550 E. 6th Street
Beaumont, CA 92223
(951) 769-8520
www.ci.beaumont.ca.us

Special Event Vendor Business License Policies

Eligible for Special Events that are organized by Government Agencies, Non-Profits, or Beaumont based Agencies.

For Vendors which do not already have a valid City of Beaumont Business License.

1. Business License Applications should be submitted at least 2 weeks prior to the event.
2. Shortened application form (see attached Special Event Vendor Business License Application)
3. \$10 license fee per vendor for each event
4. 1-2 day turn around to issue Business License.
5. Home based business located in Beaumont selling at the Special Event shall apply or have a Home Occupation Permit and License.
6. All non profit vendors shall apply for a standard annual business license which shall be issued at no charge. (with submittal of 501c3 letter)